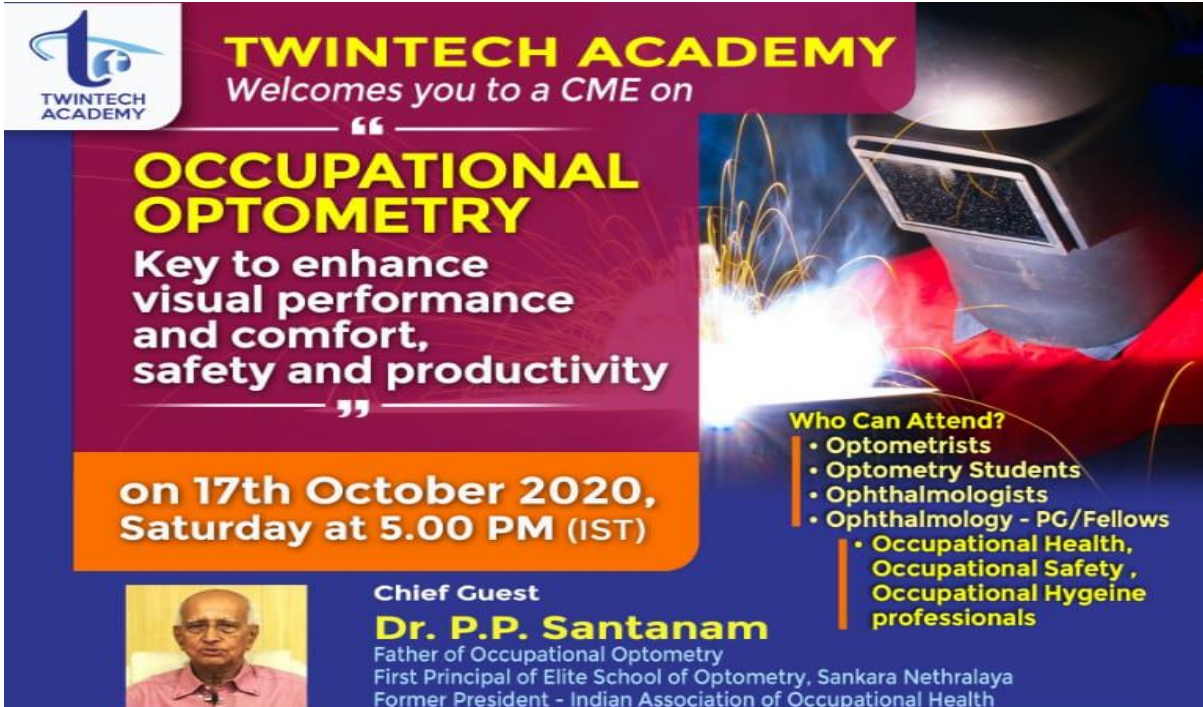


## Enhancing Vision and Productivity - Occupational Optometry holds the key!

TwinTech Academy the well known Training and Management firm known for offering practical and implementable solutions in the areas of Healthcare Education, Management Training, Management Consultancy and Counselling on a case to case basis, conducted a CME (Continuing Medical Education) program on a very niche and critical topic titled **'OCCUPATIONAL OPTOMETRY' - Key to enhancing visual performance, comfort, safety and productivity'** on 17th October 2020.



**TWINTech ACADEMY**  
Welcomes you to a CME on

**OCCUPATIONAL OPTOMETRY**  
Key to enhance visual performance and comfort, safety and productivity

on 17th October 2020,  
Saturday at 5.00 PM (IST)

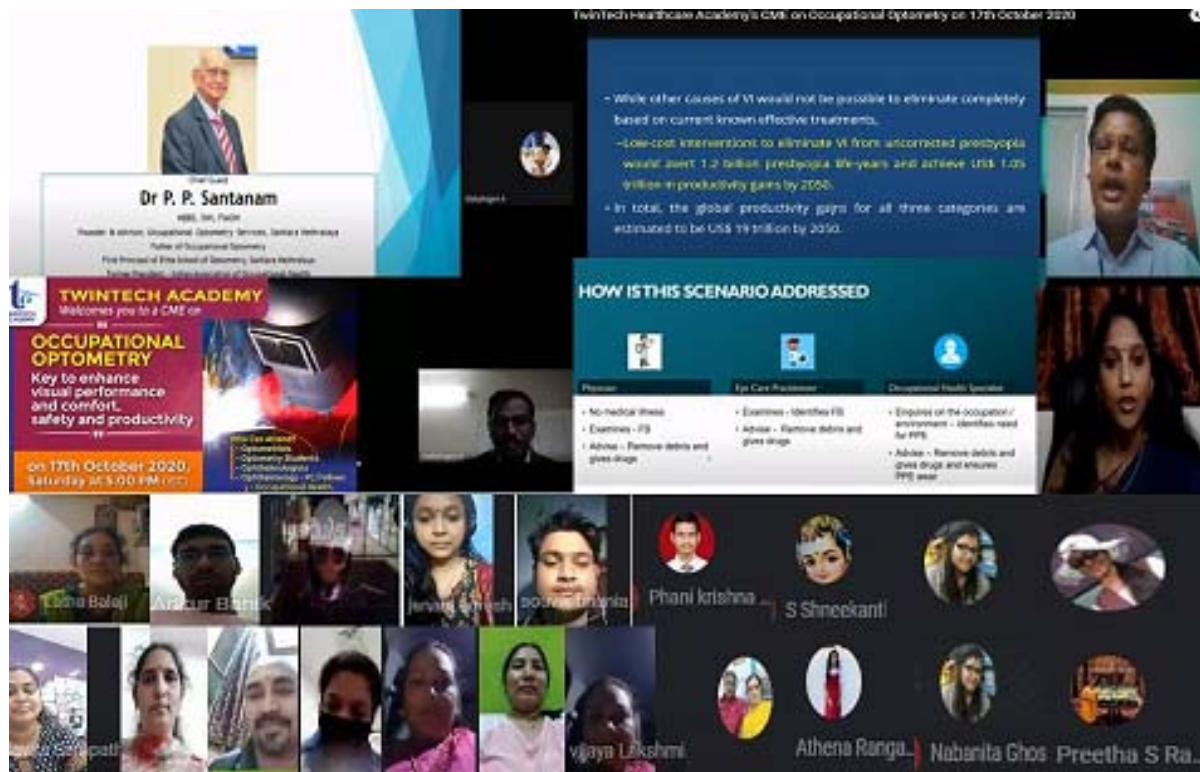
**Chief Guest**  
**Dr. P.P. Santanam**  
Father of Occupational Optometry  
First Principal of Elite School of Optometry, Sankara Nethralaya  
Former President - Indian Association of Occupational Health

**Who Can Attend?**

- Optometrists
- Optometry Students
- Ophthalmologists
- Ophthalmology - PG/Fellows
- Occupational Health, Occupational Safety, Occupational Hygiene professionals

The wide array of participants ranging from budding amateurs to seasoned eye care professionals including eye care students, Optometrists, Optometry Students, Ophthalmologists, Ophthalmology Post Graduate students in Ophthalmology and Occupational Health professionals was a testimony to the high relevance and impact of the program.

Shri A Mahalingam, Founder & Managing Director of TwinTech Academy and a well known champion of quality eye care education and dispensing and the key architect of the program extended a warm welcome to the participants, speakers and the man hailed as the Father of Occupational Optometry in India and revered as a humanitarian and passionate educationist, Dr PP Santanam, MBBS, DIH, FIAOH - Founder & Advisor, Occupational Optometry Services, Sankara Nethralaya, Chennai who was gracing the occasion as the Chief Guest.



**Speakers of the CME:**

Dr. R. Krishna Kumar Ph. D an outstanding optometrist, expert in occupational optometry and a committed educationalist, mentor and former Principal of the Elite School of Optometry who can take pride in grooming a large number of optometrists and serving with distinction as the Occupational Optometrist for almost 10 years at Sankara Nethralaya.

Dr. Rashima A, M Phil, PhD , a champion of Occupational Optometry and Head - Occupational Optometry Services & Researcher - Glaucoma Project at Sankara Nethralaya.

Dr PP Santanam the unquestioned Numero Uno of occupational health, the man who can be credited with advancements in this field as much as much as creating awareness and bringing the niche specialty to the mainstream of overall healthcare and hailed as the Father of Occupational Optometry, highlighted the impact of Occupational optometry in enhancing the power of vision and productivity. He underlined in his inimitable way that Occupational Optometry is a highly developed and advanced science and art which lays the principles of lighting, eye safety, vision and eye care suitable for a wide array of occupations and emphasised on the strict adherence to the principles of Occupational Optometry at the workplace to ensure the safety and good health of the eyes, better vision leading to greater accuracy and work perfection and ultimately to an increase in production.

Dr R Krishnakumar, began the proceedings with a highly absorbing illustration on the impact of vision at work, it's enhancement and adaptation to the specific task (work) in hand, through various interventions like eye glasses and safe practices to *improve productivity*, with illustrations and examples from *his own* first hand occupational optometry experiences.

Dr Rashima highlighted the critical role of the 'Occupational Optometrist' with a comparative analysis of how a general medical practitioner, eye care professional or occupational health specialist would approach a common complaint like headache or irritation in the eye from their perspective and how a trained occupational optometrist would be able to go beyond the apparent symptoms and take into account the challenges and hazards of the patient's occupation which would give a new dimension to the diagnosis, handling and management of the issue which could possibly miss the attention of other eye care professionals. The socially conscious eye care professional with a glittering record of implementing real-time occupational optometry services at the ground level made an emphatic appeal to practicing optometrists assembled on the occasion in terms of the positive impact they can make in the lives of those who seek eye examination and prescription, especially those who are occupationally engaged, by leveraging the best practises of occupational optometry, the tutor and academician in her took centre stage as she took the audience on a great learning journey using appropriate slides that communicated the findings of her studies, experience and knowledge in the niche field in an easy to understand manner.

It was a highly interactive session with participants putting forth a lot of questions and exhibiting a high level of enthusiasm throughout the session. The highly engaging and informative event came to an end with a Vote of thanks by A Mahalingam.

The feedback given by the participants was highly encouraging.